

2018 Corporate Partnership Opportunities

The Nonprofit Risk Management Center is a trusted risk advisor to complex nonprofit organizations. NRMC inspires risk champions in mission-driven organizations and develops and delivers web applications, books, virtual and in-person training for nonprofits of all sizes and missions. NRMC's mission is supported by nonprofit and industry clients and by corporate support provided by Platinum Sponsors, Corporate Sustainers and Corporate Sponsors:

- 1. Platinum Sponsor (\$25,000/year)** – Platinum Sponsors partner with NRMC on special initiatives to enhance nonprofit education and innovation. Platinum Sponsors are recognized prominently on nonprofitrisk.org, in a press release recognizing the partnership, through periodic mentions in NRMC's *Risk eNews*, and as lead sponsors for NRMC's educational programs, including the Risk Summit, Risk Leadership Certificate Program, and Virtual Conference (Risk Connect).
- 2. Corporate Sustainer (\$15,000/year)** – Corporate Sustainers provide NRMC with financial support to help us carry out our mission. Corporate Sustainers are recognized on nonprofitrisk.org, in an announcement of Corporate Sustainer status in NRMC's weekly *RISK eNews* reaching more than 6,000 nonprofit professionals, and through premium positioning at the annual Risk Summit.
- 3. Corporate Sponsor at the Risk Summit (\$7,500/event)** – NRMC's annual educational conference, the Risk Summit, attracts approximately 185 senior level risk management thought-leaders from the nonprofit and insurance sectors. Conference presentations cover many facets of risk management including ERM, governance, finance, human resource risks, serving vulnerable clientele, risk financing and more. A dedicated Expo area and small group breakout sessions allow sponsors to engage directly with attendees. The 2018 Risk Summit will take place October 1-2 at the Loews Philadelphia Hotel.

To enroll as a Platinum Sponsor, Corporate Sustainer or Corporate Sponsor of NRMC, contact Melanie Herman at 703.777.3504 or Melanie@nonprofitrisk.org.

Sponsorship Overview

Sponsorship Level	Platinum SPONSOR	Corporate SUSTAINER	Corporate SPONSOR
Price	\$25,000	\$15,000	\$7,500
Prominent placement (dedicated 'above the fold' banner) on NRMC's homepage, www.nonprofitrisk.org	✓		
Lead sponsor recognition, Risk Connect (NRMC's virtual conference)	✓		
Complimentary Risk Summit registrations	5	2	2
Lead sponsor recognition, Risk Leadership Certificate Program	✓		
Year-round recognition of Platinum Sponsor support	✓		
Press release announcing enrollment sent to more than 6,000 <i>Risk eNews</i> subscribers	✓	✓	
Engage 44,000 nonprofit organizations through Affiliate Member webinars	✓	✓	
Company logo on home page banner at nonprofitrisk.org , with link to expanded company information on our 'About Us' webpage	✓	✓	
Expo space (booth) and strategic mentions during the Risk Summit; company logo and description featured on the Risk Summit website (www.2018risksummit.org)	✓	✓	✓